



# **Title 6 – Transportation For Hire Proposed Revisions Article 2 – Taxicabs Airport Vehicle for Hire Common Practices**

December 10, 2018



# City Council Strategic Goals

- Goal 1 - Create an Environment Conducive to Strong Sustainable Economic Development**
- Goal 2 - Set the Standard for a Safe and Secure City**
- Goal 3 - Promote the Visual Image of El Paso**



# Background on Title 6

**August 9, 2016 – City Council adopted revised Title 6, which deregulated Vehicles for Hire and officially renamed Transportation for Hire**

- **Language was added to address Transportation Network Companies (TNCs) and level the playing field between TNCs and traditional ground transportation companies (e.g., taxicabs, shuttles)**
- **Appearance Standards for drivers were removed in its entirety**
- **Vehicle Standards were removed with the exception of some vehicle identification requirements**



# Background on Title 6

## **Previous Ordinance 6.16.490**

**(prior to August 9, 2016) – Conduct of Drivers read in part:**

**While on duty driver shall:**

- A. Conduct himself in a reasonable, prudent and courteous manner;**
- B. Maintain a sanitary and well-groomed appearance;**

## **Previous Ordinance 6.16.340**

**(prior to August 9, 2016) – Vehicle color scheme and distinctive markings read in part:**

- A. A holder of an operating permit shall develop a design of a color scheme and distinctive markings for taxicabs...**



# Concerns

- Drivers' appearance lacking professionalism.
- Use of magnetic signs.
- No uniform color scheme or markings for vehicles within a company.
- Damaged and or poorly maintained vehicles.
- Shuttle services are not easily identifiable.



# Purpose for Amending

- Enhance and delineate Transportation for Hire regulations
- Maintain City's strategic goals of
  - ✓ Protection of public welfare (Goal 2)
  - ✓ Availability of transportation options (Goal 1)
  - ✓ Enhance visitor revenue opportunities (Goal 1)
  - ✓ Excellent customer service (Goal 3)
  - ✓ Improve the visual impression of the community (Goal 3)



# Title 14 (Aircraft and Airports)

## Chapter 14.16, Article

- Establishes regulations for vehicles for hire that pick up at the airport; no control over drop-offs
- Policy statement: It is the policy of the city to provide and promote adequate and efficient ground transportation services at El Paso International Airport for the convenience of the public. To this end, the city has established a ground transportation system at the airport designed to control traffic congestion, **protect the public health and safety**, preserve the airport's infrastructure, and provide beneficial and convenient ground transportation services to air carrier passengers and other users at the airport.



# Airport Vehicle for Hire Common Practices

## City Code Sets Standards for Vehicles

**Austin – Bergstrom**

Uniform Lettering and Design

**Dallas Love Field**

Vehicle Quality Standards

**DFW International Airport**

Vehicle Quality Standards

**Houston Hobby**

Vehicle for hire condition

**Bush Intercontinental**

Vehicle for hire condition



# Airport Vehicle for Hire Common Practices

## City Code Sets Standards for Vehicles

- Austin City Code Chapter 13-2-486 Uniform Lettering and Design; Materials
- Dallas City Code Chapter 47 SEC. 47A-2.3.3 Vehicle Quality Standards.
- City of Houston City Ordinance Chapter 46-9.2 - Vehicle for hire condition
- City of Houston City Ordinance Chapter 46-21 – Identification of vehicles generally
- City of Houston City Ordinance Chapter 46-22– Vehicle color scheme
- City of San Antonio City Ordinance Chapter 33 – Vehicles for Hire - Sec. 33-056 – Appearance of drivers; drivers uniforms



# Airport Vehicle for Hire Common Practices

## City Code Sets Standards for Vehicles

Austin Bergstrom



Dallas Love Field<sup>10</sup>



Dallas Fort Worth



# Airport Vehicle for Hire Common Practices

## El Paso International Airport



*"Delivering Outstanding Services"*



# Airport Vehicle for Hire Common Practices

## Throughout the City





# Airport Vehicle for Hire Common Practices

## City Code or Airport Regulations Set Standards for Driver Appearance

### **San Antonio Airport - City of San Antonio City Ordinance**

**Chapter 33 – Vehicles for Hire - Sec. 33-056 – Appearance of drivers; drivers uniforms**

It shall be the responsibility of every permit holder to require that a driver employed or contracted wear clean and neat attire, as appropriate to the job duties performed, and to display proper identification. Uniforms and dress code should be professional. Those not in uniforms should dress in a way that is conducive to a professional environment. Non-uniformed clothing shall be free of obscenities, rude messages, and political statements.



# Airport Vehicle for Hire Common Practices

## City Code Sets Standards for Vehicles

DFW International Airport – Ground Transportation Rules and Regulations Chapter 4 Sec. 4-29 Conduct of Driver

Driver Shall: Maintain a sanitary and well-groomed appearance



# Airport Vehicle for Hire Common Practices

## Vehicle Registration Required

Austin – Bergstrom

Dallas Love Field

Dallas/Fort Worth International Airport

Houston Hobby

George Bush Intercontinental

San Antonio International Airport

Albuquerque International Sunport

Registration must be approved by governing authority



# Airport Vehicle for Hire Common Practices

## Permit Required

<b>Austin – Bergstrom</b>	City Issued
<b>Dallas Love Field</b>	City Issued
<b>Dallas/Fort Worth International Airport</b>	City Issued
<b>Houston Hobby</b>	City Issued
<b>George Bush Intercontinental</b>	City Issued
<b>San Antonio International Airport</b>	City Issued
<b>Albuquerque International Sunport</b>	State Issued

Permits are issued through each city except for ABQ which is issued through the State of New Mexico



# Airport Vehicle for Hire Common Practices

## RFPs Issued

**Charlotte Douglass International**

**Raleigh-Durham International**

**Metropolitan Washington Airports Authority**

**Des Moines International Airport**

**Concord North Carolina Regional Airport**

**Salt Lake City Airport**

Driver and vehicle guidelines set by airports and supported by city codes



# Approach to Proposed Amendments

- Observed implementation and evolution of current ordinance (August 2016)
- Reviewed and evaluated current ordinance
  - ✓ Solicited input through three industry meetings attended by industry representatives.



# Proposed Amendments

- Strike-out all language pertaining to Transportation Network Companies (TNC's) – now regulated by State of Texas, effective May 2017.
- Update section **6.04.110 Driver Qualifications** requiring the holder of an operating authority permit to submit a list of all drivers employed or contracted by their company to the Chief of Police each month.



# Proposed Amendments

- Add Section **6.04.210 – Conduct of Drivers** requiring all vehicle for hire drivers to conduct themselves in a reasonable, courteous, and professional manner.
  1. Conduct himself in a reasonable, prudent and courteous manner;
  2. Not consume alcoholic beverages, controlled substances, or other substances, which could adversely affect his ability to drive a motor vehicle;
  3. Not interfere with the chief of police in the performance of the chief’s transportation for hire enforcement duties; and
  4. Comply with all lawful orders of the chief of police issued in the performance of the chief’s transportation for hire enforcement duties.
  5. Maintain a well-groomed, professional appearance. ~~No-distractive-clothing.~~ (all clothing must be clean and free of rips or tears).



# Proposed Amendments

- Revise language in **Section 6.04.320 – Vehicle Identification Requirements**
  1. All taxicabs shall have the vehicle number, company name and telephone number of the taxicab service painted or permanently affixed on both sides of the vehicle. Magnetic signs are not allowed. Letters and numbers used shall be color contrasted against the vehicle and be of sufficient size and font to be easily visible at a distance of at least thirty feet.
  2. Make the vehicle identification requirements outlined in Section 6.04.330 applicable to sightseeing, charter, and shuttle operations as well.



# Proposed Amendments

- Add section **Section 6.04.330 – Vehicle Requirements and Inspections** which will read as follows:
  - A. The vehicle shall be kept in a clean condition internally and externally, free of foreign matter (such as trash, debris, and clutter), and free of offensive odors while in service. No taxicab shall be equipped with shades, curtains or any other vision-obstructing devices.
  - B. There shall be no litter in the vehicle or trunk, on floor mats, and the upholstery. Floor mats shall be kept clean and without holes or large wear spots.
  - C. The vehicle shall be free from damaged fenders and body, defective paint and other conditions making taxicabs unsightly.
  - D. Vehicles must be kept in the manner required by Texas Transportation Code Section 547.



# Proposed Amendments

- Add Section **6.04.340 – Vehicle Color Scheme and Distinctive Markings** which will read as follows:
  - A. A holder of an operating permit shall develop a design of a color scheme **and / or** distinctive markings for taxicabs operating under its authority. The operating permit holder shall submit the design to the chief of police for approval to ensure that the design is not likely to cause confusion with other taxicabs operated by a different taxicab service. The color scheme design and / or distinctive markings must be reasonably suited for taxicab use in accordance with generally prevalent practices of the taxicab business.
  - B. After a design is approved by the chief of police, the holder shall submit to the chief of police a color photograph of a completely equipped taxicab using the approved design.
  - C. The holder shall use only the approved design, as depicted in the submitted photograph, for taxicabs operating under its permit, unless written approval of a change is obtained from the chief of police.
- Revise language in **Section 6.04.410 – Services Provided** to include the requirement of a digital or physical logbook noting the passenger name, pick-up location, date, and time.



# Summary of Revisions

Pre 2016 Ordinance	Current Ordinance	Proposed Ordinance
6.16.490  B. Maintain a sanitary and well-groomed appearance	No standards in current ordinance	6.04.210  5. Maintain a well-groomed, professional appearance. <del>No</del> <del>distractive clothing.</del> (all clothing must be clean and free of tears).



# Summary of Revisions

Pre 2016 Ordinance	Current Ordinance	Proposed Ordinance
<p>6.16.340</p> <p>A. A holder of an operating permit shall develop a design of a color scheme and <b>distinctive markings</b> for taxicabs...</p>	<p>No standards in current ordinance</p>	<p>6.04.340</p> <p>A. A holder of an operating permit shall develop a design of a color scheme <b>and / or</b> distinctive markings for taxicabs operating under its authority.</p>



# Summary of Options

Options	Consequences/Results
1. Remove TNC language only	Issues regarding vehicle and drivers' appearance remain
2. Revise Title 6 to address Airport only	Issues regarding vehicle and drivers' appearance for remainder of city remain, as well as no control over drop-offs at airport
3. Revise Title 6 as proposed	Addresses issues regarding vehicle and drivers' appearance citywide and is in line with the City's Strategic Goals Proposed nine month grace period from adoption for full compliance.



# City Goals

## Questions & Discussion



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