



R E G I O N A L P A R T N E R S H I P

C I T Y O F E L P A S O

A N D

E L P A S O C O M M U N I T Y

C O L L E G E



VISION

El Paso will have safe and beautiful neighborhoods, a vibrant regional economy, and **exceptional recreational, cultural, and educational opportunities**

STRATEGIC GOALS

Goal One: Create an Environment Conducive to Strong Sustainable Economic Development

Goal Three: Promote the Visual Image of El Paso

Goal Four: Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

Goal Five: Transparent and Consistent Communication Amongst All Members of the Community

QUALITY OF LIFE

MEXICAN AMERICAN CULTURAL CENTER

- November 2012: Project approved by voters as one of three quality of life signature bond projects
 - Original budget - \$5.75 million
- 2014 – 2018: Community outreach and engagement across all sectors
 - Public meetings
 - Council presentations
 - Subcommittee meetings
 - Open houses
 - Surveys
 - Focus groups



QUALITY OF LIFE

MEXICAN AMERICAN CULTURAL CENTER

- September 2018: Location and additional project funding approved by City Council
 - Location – Main Library
 - Amended Budget - \$15 million
- December 2018: Proposed Mutual Cooperation Agreement with El Paso Community College (EPCC) to work in collaboration with the City of El Paso to operate their culinary program at the MACC



QUALITY OF LIFE

MEXICAN AMERICAN CULTURAL CENTER

The MACC is one of three signature projects
overwhelmingly approved by voters as part of
the 2012 Quality of Life Bond





MUTUAL COOPERATION AGREEMENT

AGREEMENT TERMS

- EPCC will oversee the operation of a restaurant and teaching kitchen located at the MACC
- Initial term of agreement: 10 years
- City, in consultation with EPCC, will design, construct, equip and maintain the spaces, as part of the MACC project



MUTUAL COOPERATION AGREEMENT

AGREEMENT TERMS

- EPCC will schedule staff and operate the culinary spaces, primarily with students enrolled in the EPCC Culinary Program
- Rent: \$1 per year
- Revenue management: EPCC will retain all revenues generated through the operations, except:
 - Revenues generated from ticket sales for city-sponsored events
 - 25% of annual revenues generated through restaurant sales will be reinvested into spaces and scholarships for EPCC's Culinary Program
 - 100% of revenues generated through alcoholic beverages sales will be reinvested into spaces and scholarships for EPCC's Culinary Program

ECONOMIC IMPACT

WORKFORCE DEVELOPMENT AND TRAINING OPPORTUNITIES



- Enhances the restaurant and hospitality workforce by creating a venue that provides practical professional experience
- Recent additions to the hospitality and restaurant sectors are creating a demand for additional workforce
- Creates new opportunities for enriching customer service and provides a unique experience for visitors to downtown cultural and entertainment center



300 North Campbell
El Paso, Texas 79901
(915) 212-0000