



VISION

El Paso will have safe and beautiful neighborhoods, a vibrant regional economy, and exceptional recreational, cultural, and educational opportunities

STRATEGIC GOALS

Goal One: Create an Environment Conducive to Strong Sustainable

Economic Development

Goal Three: Promote the Visual Image of El Paso

Goal Four: Enhance El Paso's Quality of Life through Recreational,

Cultural and Educational Environments

Goal Five: Transparent and Consistent Communication Amongst All

Members of the Community



QUALITY OF LIFE

MEXICAN AMERICAN CULTURAL CENTER

- November 2012: Project approved by voters as one of three quality of life signature bond projects
 - o Original budget \$5.75 million
- 2014 2018: Community outreach and engagement across all sectors
 - Public meetings
 - o Council presentations
 - o Subcommittee meetings
 - o Open houses
 - o Surveys
 - o Focus groups

QUALITY OF LIFE

MEXICAN AMERICAN CULTURAL CENTER

- September 2018: Location and additional project funding approved by City Council
 - Location Main Library
 - o Amended Budget \$15 million
- December 2018: Proposed Mutual
 Cooperation Agreement with El Paso
 Community College (EPCC) to work in
 collaboration with the City of El Paso to
 operate their culinary program at the
 MACC







MUTUAL COOPERATION AGREEMENT

AGREEMENT TERMS

- EPCC will oversee the operation of a restaurant and teaching kitchen located at the MACC
- Initial term of agreement: 10 years
- City, in consultation with EPCC, will design, construct, equip and maintain the spaces, as part of the MACC project

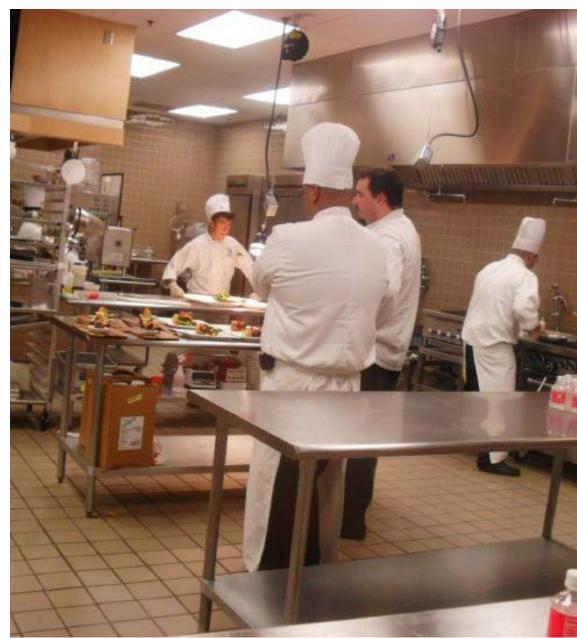








WORKFORCE DEVELOPMENT AND TRAINING OPPORTUNITIES



- Enhances the restaurant and hospitality workforce by creating a venue that provides practical professional experience
- Recent additions to the hospitality and restaurant sectors are creating a demand for additional workforce
- Creates new opportunities for enriching customer service and provides a unique experience for visitors to downtown cultural and entertainment center



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