



# CITY OF EL PASO SHARED MOBILITY PILOT PROGRAM

Update & Program Summary

Planning & Inspections  
City of El Paso

December 17, 2019



## CURRENT PILOT PROGRAM

2

- Approved by Council January 8<sup>th</sup>, 2019 and took effect on January 31<sup>st</sup>, 2019. Set to expire January 31<sup>st</sup>, 2020.
- Pilot program allows for collection of data (ridership) and feedback on use of devices on City streets
- Allowed providers to deploy shared mobility (e-scooter) devices in the City through a permitting process

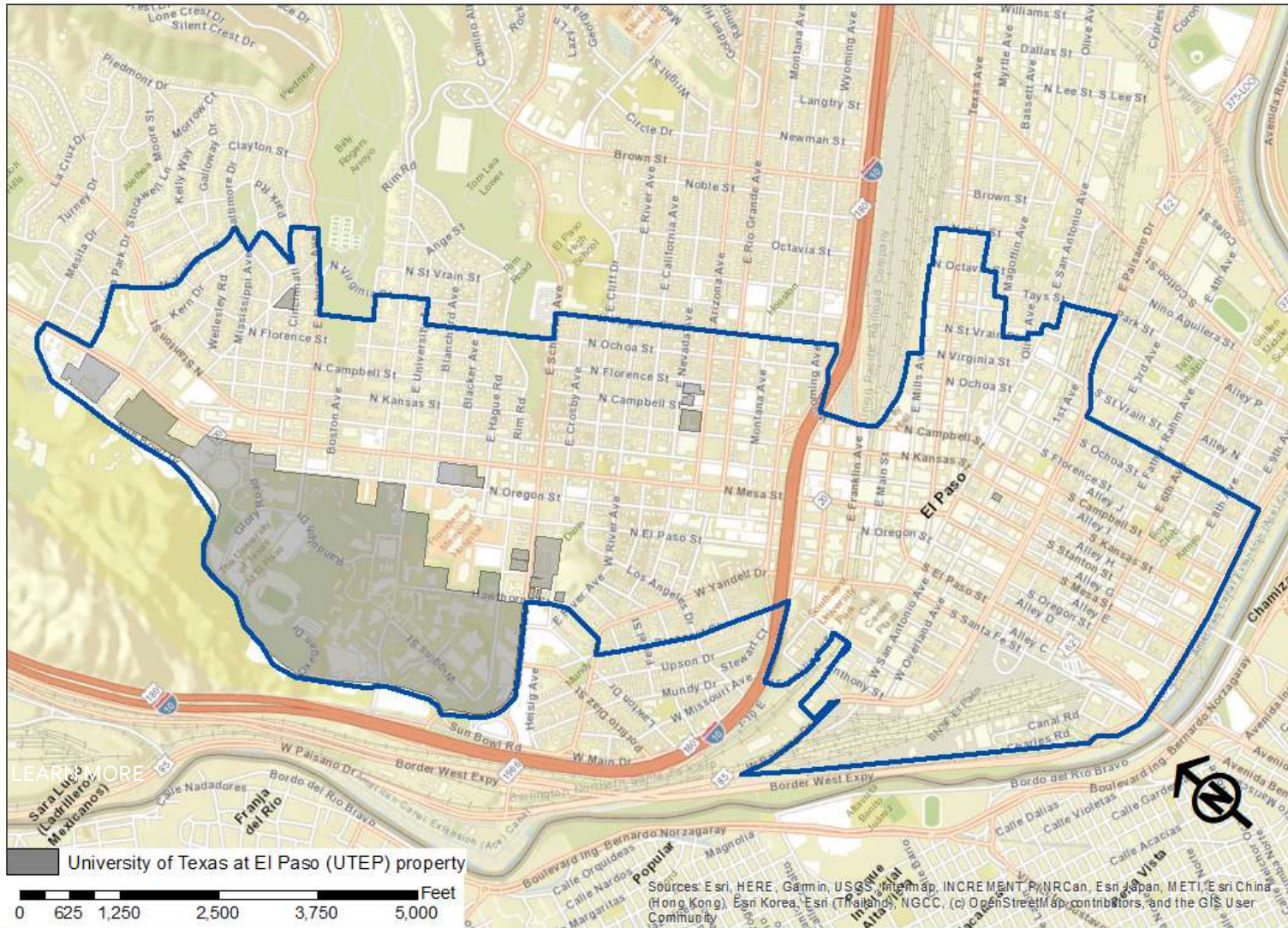


## FLEET SIZE REQUIREMENTS

3

- Initial permits allow for a deployment of **50** scooters
- No permit holder will have more than **200** scooters at any time
- No more than **600** scooters are authorized for deployment in the City for the duration of the pilot program
- Must demonstrate that existing scooters are being used on average a minimum of **4** times per device per day
- Must wait three weeks to obtain additional scooters
- Requests to increase are limited at **50** additional scooters until the maximum of **200** is reached

# DEPLOYMENT BOUNDARY

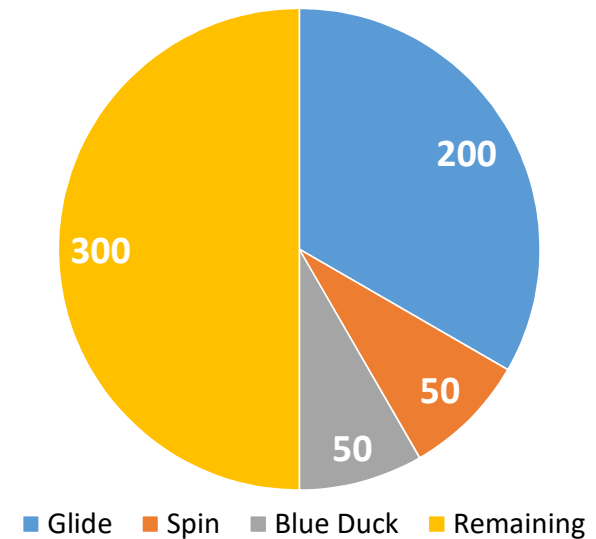




## HISTORY

5

- January 31 – Pilot program begins
- February 28 – 1<sup>st</sup> provider applied for initial permit
- April 3 – 1<sup>st</sup> provider issued initial 50 scooter permit
  - 1<sup>st</sup> provider issued permit expansions on May 2, June 7, September 26
- December 3 – 2<sup>nd</sup> provider issued initial 50 scooter permit
- December 5 – 3<sup>rd</sup> provider issued initial 50 scooter permit





## CURRENT STATUS OF RIDERSHIP

6

**3** licensed providers (**Glide, Spin, Blue Duck**)

**Zero** insurance claims to date

**1** complaint routed to the City during the duration of the pilot program (Glide)

**5,000+** proactive corrections (Glide)

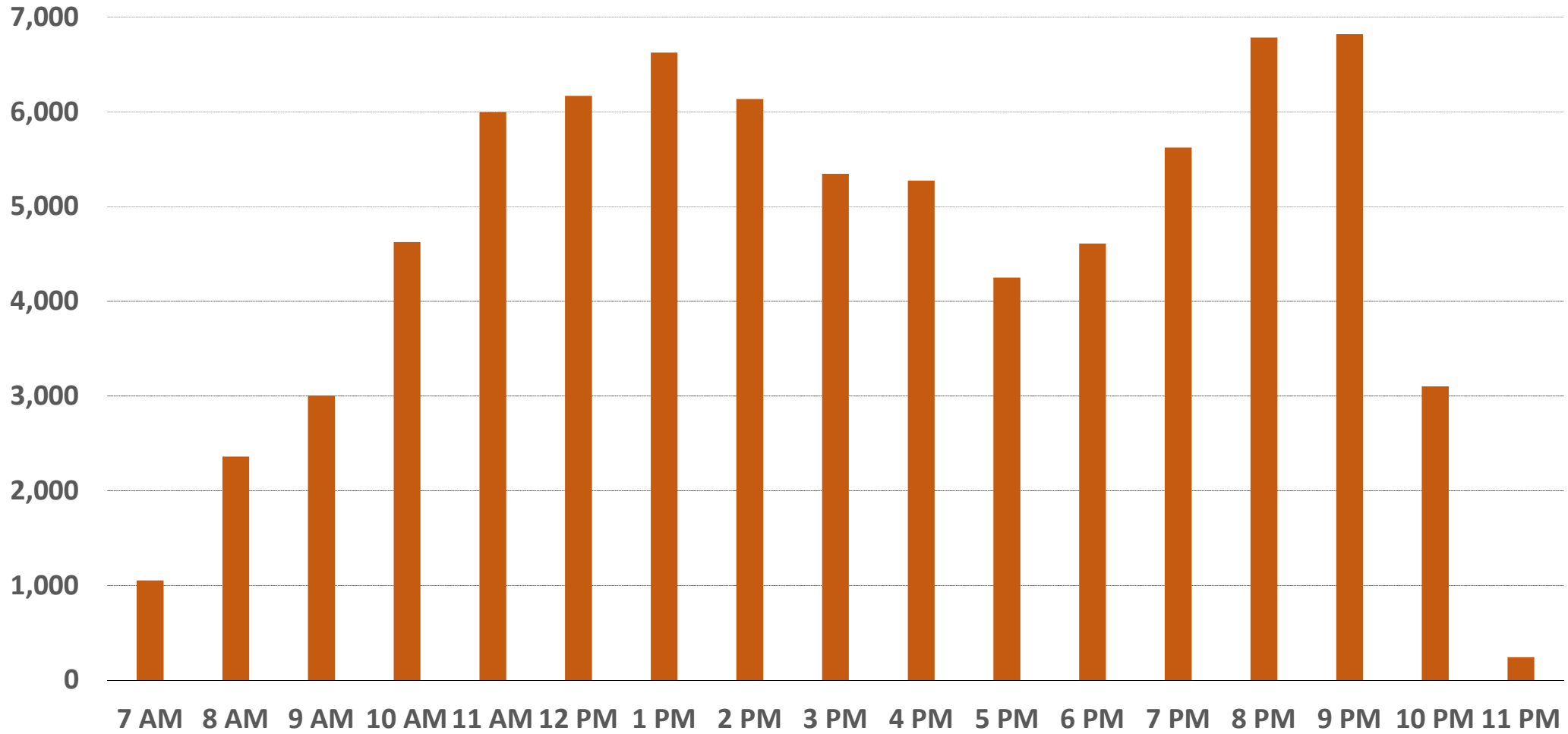
**10 minute** average response time (Glide)

No data to date from Spin and Blue Duck

**2** minor text updates to Rules and Regulations

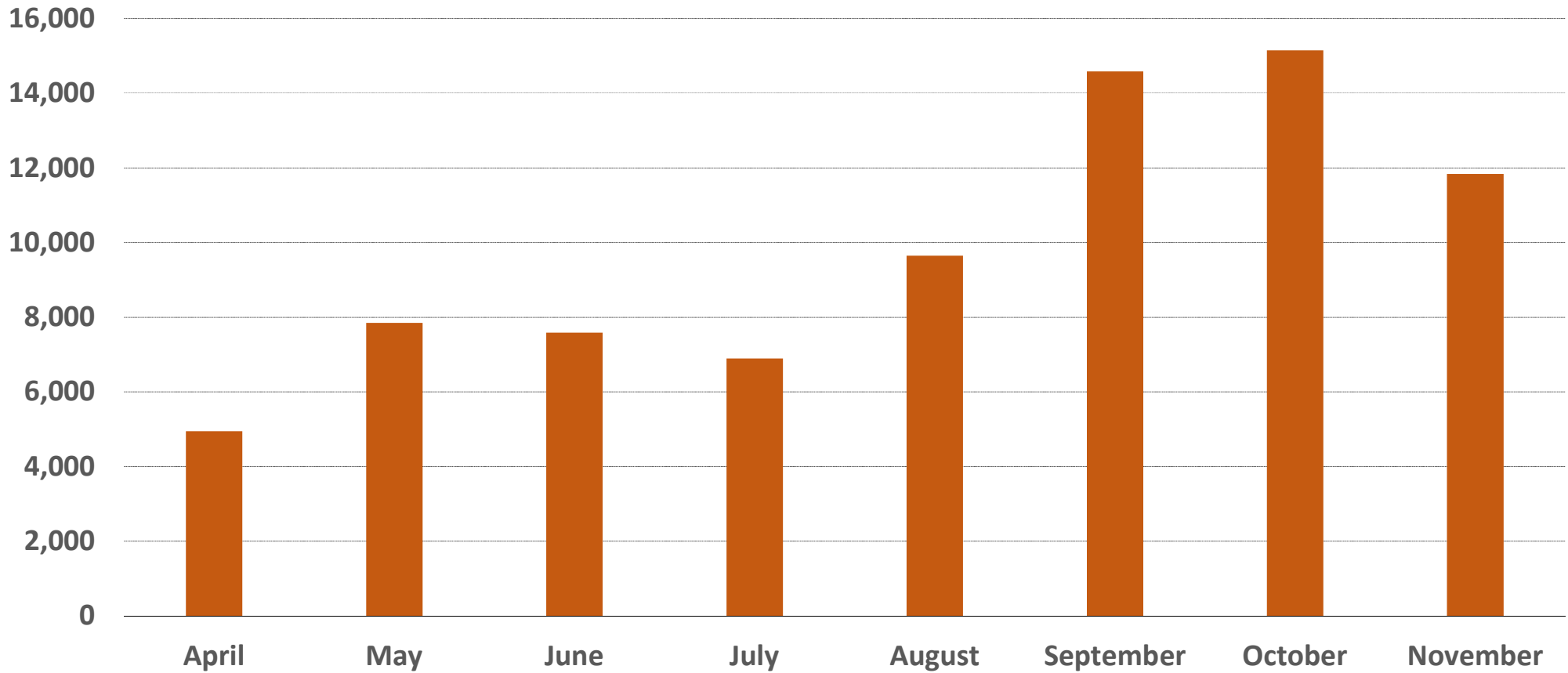
- Language clarifying the minimum rides per day to request fleet increase

# TOTAL RIDES BY TIME OF DAY (Glide)

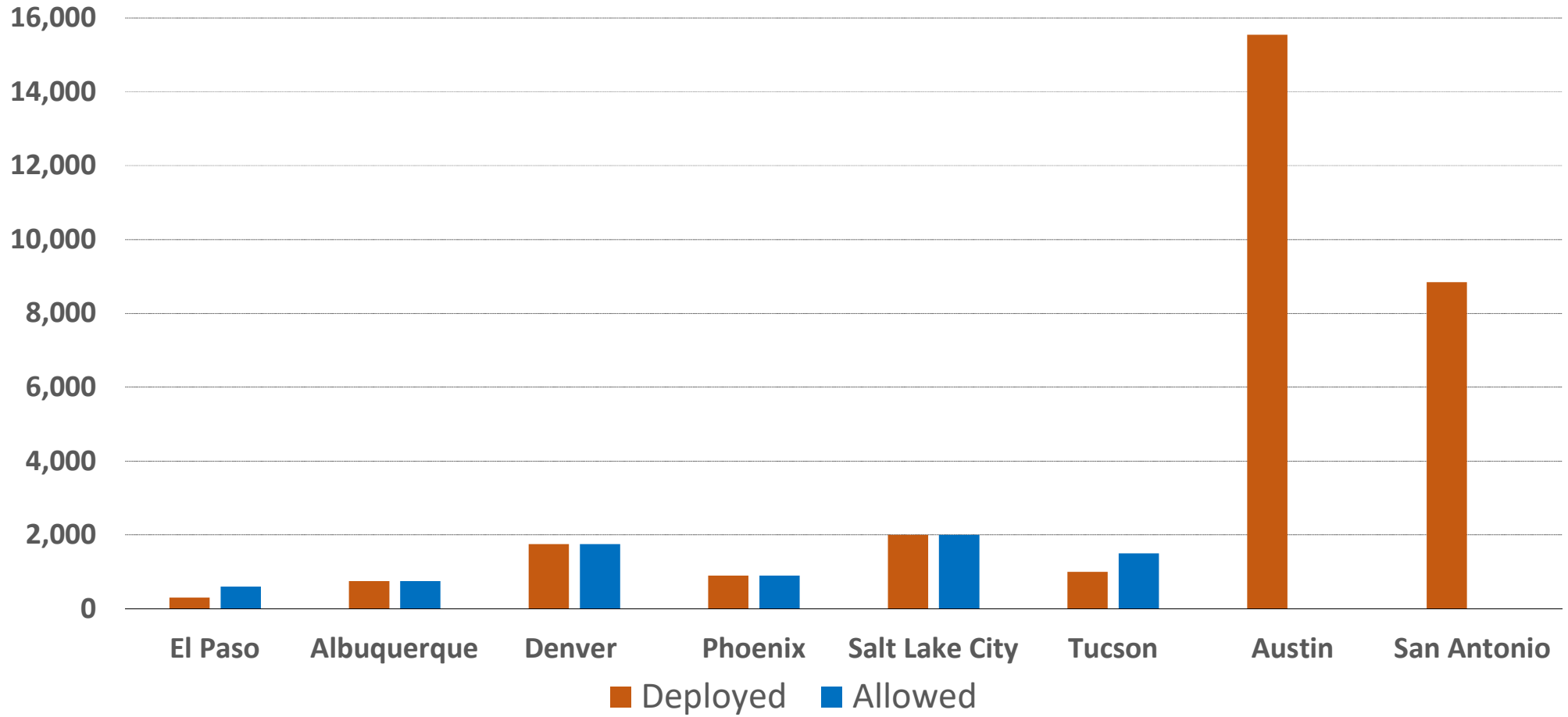


# RIDES PER MONTH

Over 78,000 total rides taken  
(Glide)



# SHARED MOBILITY COMPARISON






# CITY COMPARISONS

 The Verge

## Austin's scooter invasion offers a glimpse of the chaotic future of cities

... area stretching from the Texas Capitol to the intersecting Colorado River.  
... And messy heaps of scooters are scattered across Austin's sidewalks



 San Antonio Express-News

## A 'dump-and-run' e-scooter culture creates frightening hazards ...

San Antonio's surfeit of e-scooters has made matters worse. .... city contract to the three companies with the best ideas for reducing clutter and rider



 Dallas News (blog)

## Scooter scrutiny: Dallas police ramp up enforcement on riders

Dallas police say they want to put a stop to the city's freewheeling scooter culture. City ordinances dictate where and how motorized scooters, ...  
Jul 31, 2019




 WOAI

## Scooter clutter problem in downtown San Antonio may be

...

Scooter clutter problem in downtown San Antonio may be abating ... But the overpopulation of dockless scooters and bikes might be nearing an ...



 San Antonio Express-News

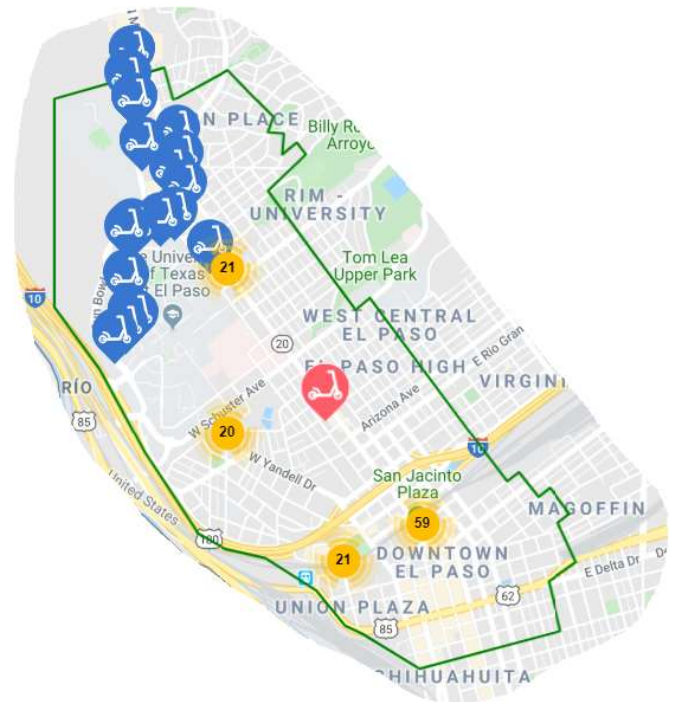
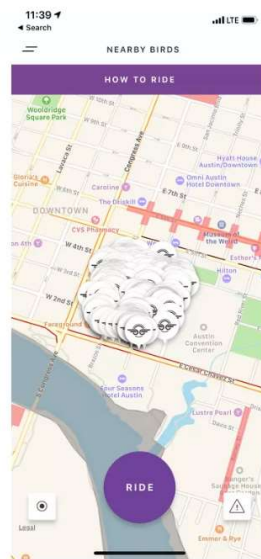
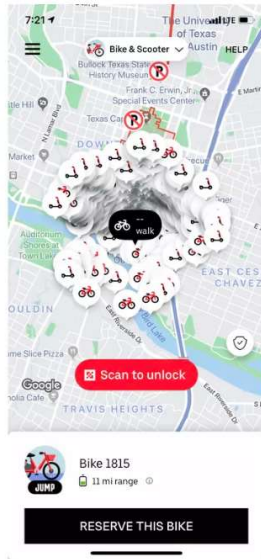
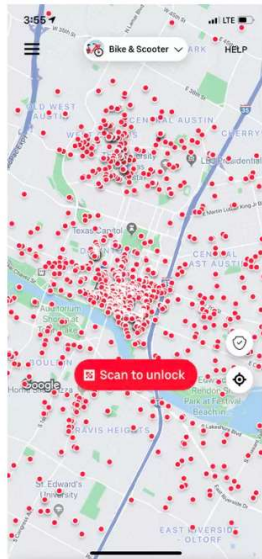
## Plan to reduce scooters heads to San Antonio City Council

Clover Alexander, of Chico, Texas, uses her smartphone to rent ... A city hall recommendation to shrink the electric scooter industry's ... scooters, with more emphasis on safety and fighting sidewalk clutter ... There have been





# COMPARISON



AUSTIN  
(all shared mobility)

EL PASO



## STAFF RECOMMENDATION

12

Extend the pilot for an additional year (expire January 31, 2021)

- Allows for data and feedback from two new providers (Spin, Blue Duck)

Amend Title 15 (reflecting extension of pilot)

Amend the Rules and Regulations

- Extend service hours from 6am to 11pm
- Allow for temporary fleet increase during special events (Winterfest, Chalk the Block, Neon Desert, etc.)