

DATE: December 11, 2017

TO: City Clerk

FROM: City Representative Cissy Lizarraga

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0008

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of December 17, 2019

Item should read as follows: Re-appointment of Kimberly Shaw to the City Accessibility Advisory Committee

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City Accessibility Advisory Committee

NOMINATED BY: City Representative Cissy Lizarraga DISTRICT: 8

NAME OF APPOINTEE Kimberly Shaw
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: N/A

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO: X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): 3405 Fort Blvd., El Paso, TX, 79930

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Kimberly Shaw

EXPIRATION DATE OF INCUMBENT: October 3, 2019

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: December 17, 2019

TERM BEGINS ON : December 17, 2019

EXPIRATION DATE OF NEW APPOINTEE: December 16, 2021

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____



Kimberly C. Shaw, MIM, MAAC, CIA, EA Curriculum Vitae

Current position:

Owner of Individualized Systems, El Paso's Aggressive De-Tax Professionals. With clients around the globe she specializes in Tax Planning and Representation and Financial Control and Asset Protection for Small Businesses, Individuals, and Non-profit Organizations.

Appointed in 2004 by Senator Tom Reynolds to the National Small Business Advisory Council where I continue assisting the RNCC with proposals for tax law changes, in 2017 I was appointed to the Presidential Advisory Committee for the same purpose.

Education:

Bachelor's Degree (BA) from the University of Texas El Paso at age 19. At age 21, I am the youngest graduate ever of the prestigious international Thunderbird School of Global Management where I earned her first Masters Degree in International Management (MIM) specializing in Finance and Budgeting. I earned a second Masters Degree in Accounting and Tax Law (MAAC) from the University of Texas at El Paso. I am one of only four Certified Internal Auditors (CIA) in the El Paso/Las Cruces area and is the only one to have passed the 16-hour international certification exam in a single sitting. I also passed the two-day IRS Enrolled Agent exam in a single sitting putting me in the top 2% nationwide in both Certifications.

Audit and Taxation Representation:

With over 35 years experience in all forms of taxation on both local and international levels I now spend my time representing taxpayers before the IRS and other taxing authorities for clientele around the country to include Attorneys, Judges and CPAs. I recently settled an IRS case with an assessment of \$687,000 for \$10,000 and another for \$68,000 that started at \$2.2 million dollars. I have a proven record of 95.10% in tax assessment reductions. You may have seen me on Channels 4 or 26 providing Tax Tips to the El Paso/Juarez area.

Forensic Examination, Records Management, Asset Protection, and Budgeting:

With more than 42 years in financial management, budgeting and asset protection I was responsible for finding and correcting an \$8.5 million discrepancy between book and bank cash balances for the City of El Paso which required reviewing over 9,000,000 transactions. I worked for over 10 years as the Senior Auditor on the annual audits of two National Not-for-Profit Educational organizations. Over past years, I dealt with State Comptroller audits, Internal Revenue Audits and a variety of State audits dealing with I/S clients' tax and financial records and have a proven record of increased income and asset protection while lowering costs and increasing cash flow.

Teaching:

I have taught and tutored a variety of accounting and tax classes at both Undergraduate and Graduate levels in a various Universities and Colleges both in the United States and Europe to include: University of Maryland, City Colleges of Chicago, University of Phoenix, El Paso Community College and the University of Texas El Paso. I regularly teach seminars on Business Activity Records Documentation Analysis and Management, Taxation and Internal Controls for various entities in and around the El Paso area and have appeared frequently on Television and Radio providing information on business and tax management.

Honors:

Two United States Army Awards of Excellence and Letters of Commendation, Who's Who of American Women 1990, Two Thousand Most Notable Women in America 1995, El Paso Emerging 30 Business Award 1997 & 1998, Who's Who of International Entrepreneurs 1999, Minority Small Business Entrepreneur Award of Excellence 1999, Who's Who of Executives and Business 2000, Life Member of the National Registry of Who's Who (Published in 2001), 2004 to Present appointed to RNCC National Small Business Advisory Council; 2005 through 2009 Annual Businesswoman of the Year Award; 2007 Presidential Commission Award of Excellence; 2006 & 2008 Congressional Order of Merit; International Heritage Who's Who 2009; 2010 International Peace Prize from the United Cultural Convention; Cambridge Fellow of Forensic Accounting 2010, 2017 appointed to the RNC Presidential Advisory Committee.

Professional Organizations:

Institute of Internal Auditors; National & Texas Associations of Enrolled Agents; National Association of Tax Professionals; Legal Shield, Inc., Manager Level Associate; Thunderbird Alumni Association

Volunteer and Charitable Works:

Minister, Founding Elder, and Board President/Treasurer of my Church
Spearheaded and supervise two charitable outreach programs: (1) Parolee Spiritual Outreach, (2) Street Homeless Supplies Program, both organized and run out of the church.
Financial Board Advisor for Brock Riemath Memorial Foundation, an NFP out of Lubbock which assists qualified high school students with funding for college
Financial Board Advisor for the Art of Birth and Wellness, an NFP from Las Cruces which is a group dedicated to promoting women and children's health and assisting indigent women with childbirth and child care.
Board Treasurer Emeritus for International Aids Empowerment an NFP from El Paso providing critical services and crises management to El Paso's GLBT population, especially those suffering directly or indirectly from AIDS
Treasurer Emeritus for Rolling Thunder, New Mexico Chapter #1, a non-profit organization dedicated to keeping POWs and MIAs in the public awareness and providing assistance to Veterans, their families and the families of POWs and MIAs
Treasurer Emeritus for Chamisa Local Council, the Southwest Council for Covenant of the Goddess, an International Spiritual Organization.
Vice President Emeritus and Treasurer Emeritus for Business Network International with Java, Thunderbird and Phoenix Chapters.
Herald and Exchequer emeritus for The Society of Creative Anachronism, Barony of the Citadel of the Southern Pass, Kingdom of the Outlands

Publications:

THESIS - Two Masters Theses:

The first on Subliminal Advertising and its effects on the advertising industry. It included market surveys and techniques. A hardback copy is on file at Thunderbird School of Global Management
The second was on Alternative Minimum Tax Computation and Planning which consisted of extensive research of the AMT regulations and applications. A hardback copy of the thesis is available for review at the UTEP Library.

INTERNAL CONTROLS MANUAL - Researched, wrote and field-tested a publication called "Internal Controls for the Small Business which is the subject of regular seminars and has been adopted by three National Not-For-Profit educational organizations to help protect their assets and maintain control over cash.

TREASURER MANUAL FOR NOT FOR PROFITS – Researched, wrote and have disseminated this manual to the Treasurer's of 5 not for profit entities where it is currently in use.

SOP Manual - Researched, compiled, wrote and edited a 200 page Standard Operations Manual covering the Budget Analyst Positions for the United States Army in Europe for which I received two Letters of Commendation. This manual is still in use.

DESKTOP MANUAL - Smaller, more individualized version of the SOP Manual above, aimed specifically at the Battalion and Company level and its particular companies.

DEPARTMENT PROCEDURES MANUALS - Have researched and created several Department Procedures Manual for various positions I have held over the years to include the City of El Paso Comptroller's office Reconciliation and Revenue Accountants positions.

WORKSHOP HANDOUTS - Have organized, written and taught a variety of classes on accounting, tax law, budgeting, financial planning, for over 35 years. Responsible for the schedule of classes, their content and the actual teaching as well as any research necessary to fully cover the subject matter being taught. Am currently writing a series of analyses on the sweeping tax reforms passed in 2017. These are accessible to everyone on my website.

Phone Numbers:**Internet Addresses:**

Web Site: www.indivsys.com