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CITY MANAGER

BEN FYFFE  
DIRECTOR



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**MUSEUMS & CULTURAL AFFAIRS**  
**The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)**  
**Thursday, March 17, 2022, 4:00 PM**  
**Microsoft Teams Virtual Meeting**

**MINUTES**

CITY CLERK DEPT  
2022 MAY 5 AM 9:25

1. **Call to Order.** Meeting called to order at 4:02 pm.

2. Roll Call. <u>Board Member</u>	<u>Present</u>	<u>Absent</u>
Adame Anderson, Rachel	X	
Edens Gary	X	
Giangiulio, Anne		X
Glenn, Lucio	X	
Herrera, David	X	
Leffler, Beth	X	
Loweree, Carlos III	X	
Marshall, Adam	X	
Nino, Ivan	X	
Olivares, Christopher	X	
Prieto Montoya, Pamela	X	
Schmid-Falcon, Stephanie	X	
Valdez, Daniel	X	
Valdez, Laura	X	
Winters, Darby	X	

Consecutive Absences: none

Others present: Ben Fyffe, Danielle Escontrias, Jeff Romney, Erica Marin, Rocio Rivas, Rebecca Munoz, and Blanca Garcia

3. **Public Comment.** None.
4. **Approval of Minutes.** Rachel Adame Anderson made a motion to approve the February 17, 2022 minutes. Daniel Valdez seconded; all Members voted in favor, none opposed, motion passed unanimously.
5. **Discussion and Action on FY23 Cultural Funding Program and Guidelines.** Rebecca Munoz, Cultural Program Manager, addressed the Board to present a PowerPoint presentation to discuss the FY2023 Cultural Funding Program Guidelines Update for the Arts Activate Program. She began by discussing grant funding received this year from the National Endowment under the American Rescue Plan. The awarded fund is to support recovery for local artists and non-profit organizations due to the impact of COVID-19. Ms. Munoz continued by sharing current Arts Activate Program funding levels for individual artists and organizations and updates required for the FY2023 Arts Activate Program. The requirements are implemented by the National Endowment for the Arts, under the American Rescue Plan; applicants must verify the organization is not excluded or disqualified from doing business with the federal or local government. Organizations with fiscal sponsors are ineligible to receive funding, and applicant organizations must have federal DUNS or UEI number to apply for funding. Lastly, Ms. Munoz discussed details over budget items and allowable costs for organizations and individual artists that are also included in the updated guidelines. Adam Marshall asked questions over whether there was instructional support for businesses that are unfamiliar with the process and process deadlines. Rebecca Munoz provided information on deadlines and will be offering assistance to businesses needing additional support. Ben Fyffe stated that they are seeking action so that this update may advance to City Council for approval. Darby Winters motioned to approve, Ivan Nino seconded; all Members voted in favor, none opposed, motion passed unanimously.

6. **Discussion and Action on FY22 Downtown Art and Farmers Market Guidelines.** At the request of Ben Fyffe, the agenda item was tabled until next month due to the continued process of refining the guidelines.
7. **Museum Reports.** Jeff Romney, addressed the Board to present the Archaeology Museum report. He began by sharing the attendance numbers and highlighted the Expressive Journeys: Collaborative ceramic workshop with Artstream/El Paso Community Foundation that brought in almost 600 participants. Lastly, he discussed an upcoming event, the Museum's current exhibitions, and details on upcoming exhibits to be announced soon. Ben Fyffe, addressed the Board to present the Art Museum report. He began by sharing past events and highlighted the closing reception of Fashion Nirvana: Runway to Everyday, with over 500 attendees. He continued by mentioning the recent opening of *Contemporary Ceramics: Mata Ortiz* exhibition. Lastly, he announced the upcoming *Luces y Sombras* exhibition, which is a celebration of Mexican photography and invited the Board to the opening. Erica Marin, addressed the Board to present the History Museum report. She began by sharing the attendance numbers and mentioned past and upcoming events. Lastly, she highlighted the opening reception of *Neighborhoods and Shared Memories: Manhattan Heights* happening tonight and invited the Board. Ben Fyffe also highlighted the recent visit by personnel from the Smithsonian Institution's Museum of American Art.
8. **Adjournment.** Meeting adjourned at 4:28 pm. Next meeting is scheduled for April 21, 2022.

Approved for content by:  
Ben Fyffe, Managing Director  
Cultural Affairs & Recreation

Respectfully submitted by:  
Rocio Rivas, Administrative Assistant  
Museums & Cultural Affairs Department