

OSCAR LEESER
MAYOR

TOMÁS GONZÁLEZ
CITY MANAGER

TRACEY JEROME
DIRECTOR



CITY COUNCIL
ANN MORGAN LILLY, DISTRICT 1
LARRY E. ROMERO, DISTRICT 2
EMMA ACOSTA, DISTRICT 3
CARL L. ROBINSON, DISTRICT 4
DR. MICHEL R. NOE, DISTRICT 5
CLAUDIA ORDAZ, DISTRICT 6
LILY LIMÓN, DISTRICT 7
CORTNEY CARLISLE NILAND, DISTRICT 8

MUSEUMS & CULTURAL AFFAIRS

The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)
Thursday – May 21, 2015 – 4:00 p.m.
El Paso Museum of Art, Larry Francis Board Room

MINUTES

1. **Call to Order and Roll Call.** Meeting was called to order at 4:09 p.m.

Roll Call	Board Member	Present	Absent
	R. Katherine Brennand		X
	Estrella Escobar		X
	Kenneth Gorski		X
	Teresa Hernandez	X	
	Jeannine Kennedy	X	
	Ann F. Kruzich	X	
	Daniel Longoria		X
	Steve Lujan	X	
	Marina Monsisvais		X
	William Moody		X
	Analinda Moreno	X	
	Susan Novick		X
	Isela Ocegueda	X	
	Elia Perez	X	
	Carina Ramirez		X
	Ida Mae Steadman	X	
	Jane B. Thomas	X	

CITY CLERK DEPT.
2015 JUN 23 PM 1:01

Consecutive absences: Katherine Brennand (1st), Daniel Longoria (2nd), Susan Novick (1st)

Others present: Tracey Jerome, Julia Bussinger, Ben Fyffe, Valerie Venecia, Patrick Shaw Cable, Elsa Ramirez, and Misty Monteros.

Tracey announced that Elsa Ramirez will be assisting Misty Monteros with this Board meeting for a few months, so Board members will be receiving all communications from Elsa now.

2. **Call for Public Comment.** None

3. **Discussion and Action on Approval of Minutes for April 16, 2015.** Tracey Jerome assisted in carrying out the action items in the absence of the Chair and Vice-Chair. Tracey began by allowing members time to review the minutes of the last meeting. Isela Ocegueda moved to approve, Steve Lujan seconded, all members voted in favor, none opposed, and motion passed unanimously.

4. **Museum Reports.** Julia Bussinger began by reporting items for the Archeology Museum, attendance between April and May was 1,540, in the Education area she mentioned the current classes, the Curatorial team is focusing a little bit more on their collection, and expressed concern that artifacts are not securely stored. We are not in an earthquake zone but George is working on securing with double shelving in storage area which will take time. He is also working on exhibit on Man Cave Photography. The exhibition will be dependent on Humanities Texas grant this will be coming in the Summer depending on grant approval. There is a proposal for a Summer Film Series in discussions with Director. This Saturday they are having Still Life Painting. At History Museum, Summer Camps will be offered this year for ages 8-16 years old which is slightly different from Archeology Museum. Digital Wall continues to be very successful. Attendance over the past three months is 23,599. Mini-digie wall visiting at Archeology attendance for one month was 2,000. Over a thousand UTEP students came to view mini digital on its recent visit to UTEP. There have been over 5 million touches at the

Digital Wall, reflecting high interest in culture and history of El Paso. Overall attendance for Museum of History 5,368, Museum 5,235, attendance 8,587. Curatorial area opened the Fifth Wall of Giants dedicated to Fort Bliss; Heritage Corridor currently features an exhibit of work by Maria Natividad. History is working with the Art Museum and the new director on connection and collaboration; the History Museum would like to have a Victorian Furniture exhibit in collaboration with the Art Museum and is working on a loan from Harry Ransome Center UT Austin focusing on *Gone*. The loan includes framed works and memorabilia to combine with History Museum collection, including weaponry and beautiful gowns. The exhibition is planned in collaboration with film festival, who will show "Gone with the Wind." The exhibition is planned to open 23rd of July and will run until September 6. Community Engagement Manager is working on improving better attendance. Development is trying to bring in a program in conjunction with the American Alliance of Museums to work with Digital Wall. Julia closed by sharing some good comments the museum received from people who visited the museums, including bowlers.

Patrick Shaw Cable gave the Art Museum report, noting museum made Glasstire's Top 5 Texas Exhibitions List with the current exhibition of Mexican Artist Yoshua Okon's PULPO/OCTOPUS; museum received several checks this week for loan and reproduction fees totaling \$1,100; received \$5,000 from Laura Munoz and \$15,000 from her company S-Mart for the Biennial sponsorship; installed The Immaculate Conception Retablo Exhibition in Retablo Niche; served at local elementary schools for Career Day along with Christian Gerstheimer; contacted winners of the 2015 Biennial; began making arrangements with Guggenheim for next installation; completed final and full Chicano Colors exhibition, pamphlet passed out; Christian Gerstheimer was interviewed by Maria Monsivais for KTEP's State of the Arts regarding The Immaculate Conception Retablos Exhibition; installed two Frederick Carter Paintings from the Goodman Gift on the Museum's Philanthropy Wall; finalizing next Newsletter; working on upcoming items for the *Delaunay & Gleizes* exhibition; holding the Citizenship & Naturalization event this Friday, 85 people being sworn in and the Art Museum will be given gift bags and a free family membership; working on items for *Amplified Abstraction* and *Warhol*; Kate Loague our new Community Engagement Manager has been familiarizing herself with grants for the Education team, specifically the IMLS grant for English as a Second Language programs in collaboration with AVANCE; Alzheimer and PTSD programs

5. Discussion and Action on El Paso Museum of Art Outgoing Loan Requests. Patrick Shaw Cable began by noting there were 2 loan requests from the Houston Museum of Natural Science: Ramon Rochas' 1960 *Virgin of Guadalupe*, and an anonymous 1878 ex-voto, *Our Lady of Guadalupe*. They had also asked for a Gaspar Enriquez art work but it was not available since it is part of a current exhibition. This will be starting this December. Images of loan requests were provided for review via a PowerPoint slideshow. General discussion followed. Isela Ocegueda motioned to approve; Teresa Hernandez seconded; all members voted in favor, none opposed, and motion passed unanimously.

6. Discussion and Action on Amendments to Downtown Art & Farmers Market Guidelines. Valerie Venecia started off by stating that since their beginning back in June of 2011 the market averages between 60-70 vendors including food trucks, community booths, produce and art vendors. Last year we had about 30,000 people in attendance, throughout the whole year, and about 4 million in economic impact not only among the vendors themselves but also our neighboring businesses and restaurants and we continue to consistently offer free workshops on a weekly basis a lot of our audiences have become accustomed to depending on the market for non-traditional education and resources and we continue to be the only year round farmers market within El Paso County that is on public transportation route. Also, the public access we provide to local sustainable foods is really important and as we continue to grow so does our annual need to come back to our table of guidelines. Valerie went over changes to the Artist and Farmers Market guidelines via a PowerPoint slideshow and reviewed the changes noted in bold with the Advisory Board. Steve Lujan moved to approve; Ann Kruzich seconded; all members voted in favor, none opposed, and motion passed unanimously.

7. Adjournment. Tracey Jerome requested a motion to adjourn. Isela Ocegueda so moved; Elia Perez seconded; all members voted in favor, none opposed, and motion passed unanimously. Meeting adjourned at 5:02 p.m. Next meeting scheduled for June 18, 2015.

Approved for content by:
Tracey Jerome, Director

Respectfully submitted by:
Elsa Ramirez, Senior Secretary
Museums & Cultural Affairs Department