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MUSEUMS & CULTURAL AFFAIRS

The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)

Thursday - June 21, 2018 – 4:00 p.m.

El Paso Museum of History

MINUTES

1. Call to Order and Roll Call. Meeting was called to order at 4:25 p.m.

Roll Call	Board Member	Present	Absent
	Elizabeth Ann Bulos		X
	Carolina Franco	X	
	Anne Giangiulio		X
	Kenneth Gorski	X	
	Lloyd III Hamilton	X	
	Jeff Harris	X	
	David Herrera		X
	Karla Iscapa	X	
	Laura Jaquez	X	
	Jeremy Jordan	X	
	Vanessa Leon	X	11 (4m5)2.111
	Daniel Longoria		X
	Adam Marshall	X	
	Carina Ramirez		X
	Ana Laura Ruiz		X
	lda Mae Steadman	X	

Consecutive absences: Elizabeth Ann Bulos (1st) Anne Giangiulio (1st), David Herrera (1nd), Daniel Longoria (2nd), Carina Ramirez (2nd), and Ana Laura Ruiz (3rd).

Others present: Ben Fyffe, Jeff Romney, Victoria Ramirez, Aidee Cosme, Russell Abeln, Vianey Reyes Rebecca Munoz and Diana Cepeda.

2. Call for Public Comment. None

- 3. Discussion and Action on Approval of May 17, 2018. Kenneth Gorski gave members a few minutes to review the minutes and requested a motion to approve. Jeremy Jordan moved to approve. Karla Iscapa seconded; all members voted in favor, none opposed, and motion passed unanimously.
- 4. Discussion and Action on FY18 Local Filmmaker Program Awards & Declines. Tracey Jerome explained that in the FY18 budget there is an allocation of \$30,000 for a new grant program to support local filmmaker projects. She introduced Rebecca Munoz as the coordinator of all the granting programs at the Museums and Cultural Affairs Department (MCAD). Ms. Munoz added the local filmmaker program (LFP) supports new, original film projects by El Paso filmmakers and projects that are in production or in post-postproduction stages. Local filmmakers can apply for awards up to \$10,000 with a minimum amount of \$3,501. The program requires a 2:1 match and 52 filmmakers attended to the orientation sessions. There were 11 applicants and three of those were deemed ineligible. She mentioned that the second cycle of the local filmmakers program is currently open and filmmakers have until July 6 to apply. The grant will be effective September 1. Ms. Jerome added there is also a \$30,000 allocation of funding for FY19. Ms. Munoz commented for FY18 the funding recommendations are: Zach Passero with \$10,000 for an animated production, Iliana Sosa with \$10,000 for a documentary production, Ramon Villa \$5,000 for a drama production and James V. Arrabito with \$5,000 for a drama production. The top four scored an average above 80 out of 100 possible points. She mentioned other eligible applicants who score above a 70 who were not funded

because of the allocated budget. Ms. Jerome explained it is not an internal evaluation and that a neutral panel reviews all the applications. Mr. Gorski requested a motion to approve the recommendations for the FY18 Local Filmmaker program awards and declines. Mr. Jordan moved to approve. Ms. Iscapa seconded; all members voted in favor, none opposed, and motion passed unanimously.

- 5. Discussion and Action on El Paso Museum Loan Request. Victoria Ramirez presented a loan request from the Museum of Latin American Art in Long Beach, California. The Museum is requesting A Dream is the Shadow of Something Real by Judithe Hernandez for an exhibition. The exhibition will be open August 11, 2018 to February 17, 2019. Ms. Jerome added there is a cooperation between Museums and there is no rental fee however, the borrowing institutions normally pay the shipping costs for the artwork. Ms. Iscapa moved to approve. Vanessa Leon seconded; all members voted in favor, none opposed, and motion passed unanimously.
- 6. Museum Reports. Victoria Ramirez extended an invitation to the Museum of Art for the El Paso Inc. Best Of event and added the Art Museum will receive the Best Museum award. Tracey Jerome commented the Department also received awards for Los Lagartos as Best Public Art and Chalk the Block as Best Annual Event. Dr. Ramirez shared the Museum opened the Transborder Biennial, which is a partnership project the Museum works on every other year with the Art Museum in Ciudad Juarez, MX. She stated, "It is an exhibition that is open to any artist who is living 200 miles either north or south from the border. The Museum received 300 proposals of artists and we chose 32 artists who will have a work on view in El Paso and one in Ciudad Juarez." The opening was May 31 in El Paso and June 1 in Ciudad Juarez. The Art Museum chartered two buses and took two members' groups to see the exhibition in Ciudad Juarez. The exhibition is open through September 16. The Art Museum is hosting A Two-Day Convening on Art that will include a full schedule of art exhibitions in El Paso and Ciudad Juarez from 75 to 100 artists, curators, professionals and people who are interested. The event will have speakers from the cultural community. She mentioned there is an exhibition opening on July 1, Early West Texas: Waypoint and Home, which includes works from the Museum's permanent collection of the first half of the 20th century. George Maloof shared the Archeology Museum report. He shared the Museum attendance, information about the summer camps, past education programs and upcoming programs. He mentioned the Casas Grandes Resurgence: The Early Potters of Mata Ortiz exhibition will be closing on June 23. Tracey Jerome provided the report for the Museum of History and she shared facts about the Nickels, Dimes, and Masterpieces: The Kress Store Legacy exhibition that opened Mary 31. Ms. Jerome talked about the Museum attendance, upcoming programs, the Digital Wall and Mini Digie. She mentioned the new Wall of Giants exhibiton will be opening by the end of the summer and it will focus on the Federal Reserve. She stated "The Wall of Giants is an annual program supported by the Circle of Giants that focuses on the development of exhibitions about individuals, groups or organizations that have had a positive impact on our community of our community." The Museum is also working on a mini-exhibition in collaboration with the annual Plaza classic film festival. This year's theme focuses on films made in El Paso.
- 7. Adjournment. Meeting adjourned at 4:35p.m. Next meeting scheduled for August 16, 2018.

Approved for content by:
Ken Gorski, Chair

Respectfully submitted by:
Diana Cepeda, Administrative Assistant
Museums & Cultural Affairs Department