

Uptown Parking Benefit District Advisory Committee – Regular Meeting
January 20, 2022
In-Person and Video Conference via Microsoft Teams
MEETING MINTUES

Members in Attendance (Council Chambers)

Austin Allen, Charlie Intebi, Sammy Holaschutz, Gloria Viramontes

Members in Attendance (virtual)

John Moyer

Members Absent

Mike Myers, William “Carlos” Keating

Vacancies: 2

Staff Members Present/Department

Hannah A Allen (Williams)/SAM, Richard Bristol/SAM, Rene Barraza/SAM, Lt. Shields/EPPD, Roberta Brito/CAO, Paul Stresow/IB, Brian Lake/IB, Appolonia Roldan/CID, Marcella Attolini/CID, City IT Teams Support, City TV

Public Present:

NA

1. Establishment of Quorum, Call to Order, and Roll Call

Meeting called to order at 4:20 PM.

2. Call to the Public (items not listed on the Agenda):

Call to the public made – no public comment.

3. Administrative Items:

- a. Discussion and Action:** Approval of the Minutes from July 22nd, August 19th and November 18th Meetings

Action: *Motion to approve November 18th meeting minutes by, Austin Allen seconded by Charlie Intebi, and unanimously passed.*

- b. Information and Discussion:** UPBD Monthly Budget Update

Rene Barraza reviewed the financial summary, pending December expenditures. Austin Allen requested financial history dating back to 2019 and a “hot spot” analysis of meter usage within district.

- c. Discussion and Action:** 2022 Meeting Schedule

Hannah presented the Proposed 2022 Meeting Schedule, previously sent out to board members.

Action: *None*

4. Discussion and Action: Security Update on Activity Within the District and Action on Staffing (to include: feedback on Sunday activity)

Lt. Shields explained the staffing for December for Fridays was to focus on parking and noise; no staffing in January. Big issues are noise and parking; Lt. Shields briefly discussed the towing initiative within the district; for noise, the department has issued 2,090 readings at bars resulting in warning and citations and a decrease in calls for

service; criminal activity is still going on and due to staffing, the offender(s) was apprehended.

Charlie Intebi requested information on the towing procedure, information provided by Lt. Shields.

Austin Allen requests that Mardi Gras, March 1st is on the back of Lt. Shields mind, board may need to fund officers. Discussion ensues regarding OT officer funding for February and March.

Sammy Holaschutz requests towing statistics since towing initiative started.

Action: *Motion to approve 10 spots (officers) for February and 20 (officers) for March, to be used at the discretion of Lt. Shields by Austin Allen and seconded by Gloria Viramontes, and unanimously passed.*

5. Information & Discussion: Kern Place Business Association Security & Subcommittee update (to include: working with Lost and Found)

Austin Allen states that Lt. Shields covered all aspects; Lost and Found has been closing rear patio as well as Profe; Ditzzy Duck has permanently closed.

6. Information and Discussion: Alley Activation Project Update

Appolonia Roldan introduced herself and gave presentation (attached).

Sammy Holaschutz asks if there is a way to work with the City on a repayment plan in which the City pays for the “gap” in funding while the board repays the “gap” over a set time period. Ms. Roberta Brito informs that she will look into this possibility with Hannah and does not promise a response by the next meeting.

Austin mentions Q & A with consultant for next meeting.

7. Discussion and Action: Maintenance of Public Areas (sidewalks, driveways, etc...)

Item tabled until next meeting.

Action: *None*

8. Discussion: Identification of Items for Future Agenda

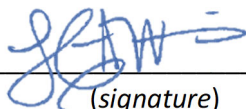
In addition to staple items, include:

- Budget: Financial history, 2019 – Present; “hot spot” meter usage within district
- Security Update
 - Towing statistics
- Discussion and Action: Q & A with consultant for Alley Activation Project
- Maintenance of public areas (sidewalks, driveways, etc...)

9. Adjournment

Meeting concluded at 5:52 PM by Sammy Holaschutz.

Approved: _____


(signature)

Hannah Adele Allen (Williams)

(print)

Executive Recording Secretary



Uptown Alley Activation

Turning alleyways into active pedestrian passages

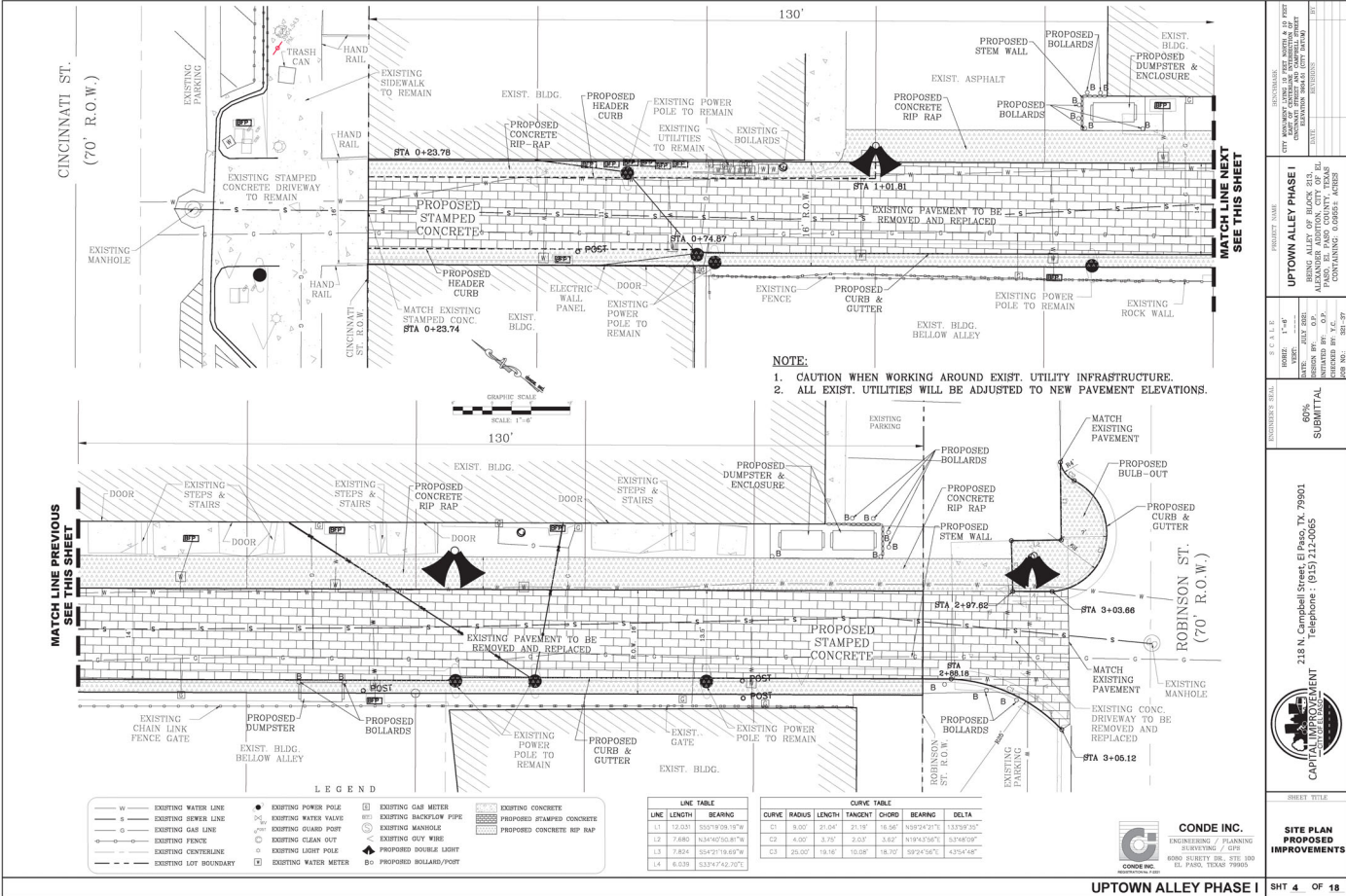
City Design Lab
October 18, 2021

Phase 1: Alley Activation and Revitalization

Project Goals

- Enhance public health by offering a safe and pleasant pedestrian pathway opportunity.
- Promote a sense of place for the community.
- Beautify the alley by adding amenities such as decorative resurfacing, lighting, sidewalks, bulb-outs, and artwork.
- Thoughtfully and strategically incorporate design elements that reduce the negative connotation of an alley and address safety/drainage challenges.

Phase 1 improvements consist primarily of resurfacing in order to address existing safety and drainage issues. This phase would be to design initial improvements to beautify this alley to make it more inviting and walkable space for pedestrians, but also maintain adequate space for vehicular travel for those who still need access through the entire alley (i.e. utility/emergency vehicles, trash-pickup, general access, etc.). Since the alley is still an existing right-of-way, the intent for phase 1 is to allow for safe pedestrian movement through this pathway, while also allowing for vehicular movement as well, and to include elements to begin to create an overall enhanced pedestrian circulation network that can be improved through phases over time.



Architectural/Engineers Contract Services

\$14,973.60 Construction Documents

Additional Services request for illumination design to complete drawings for permit.

Pending Board Approval for additional services Total \$5,000.00 to include Electrical Eng. design and construction administration

Electrical Eng. original fee \$1,500 for market lights only not feasible

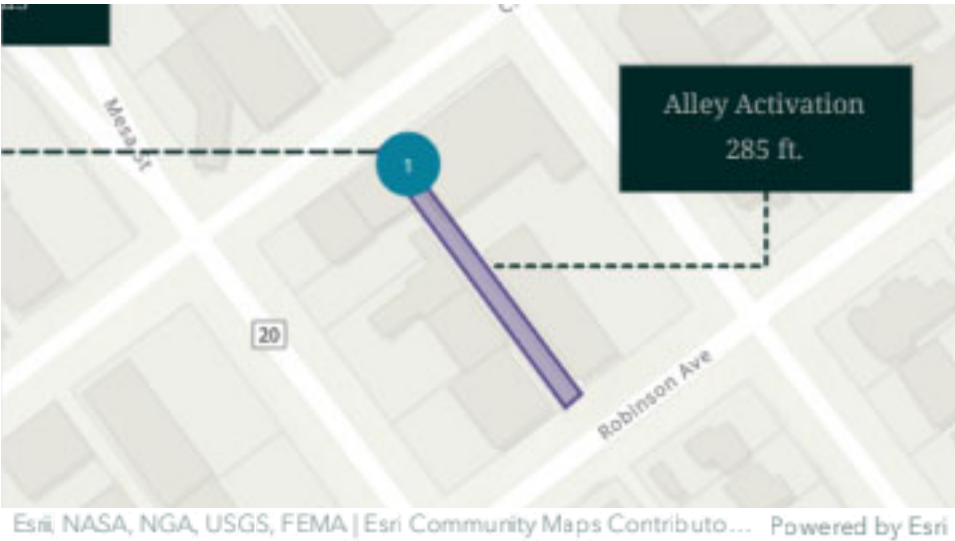
engage citizens, **increase foot traffic and tourism**



Strategic Plan

We can begin to transform El Paso into a city that embraces its alleys

Exploring our Uptown Alley



Project Location

Be inspired to re-create your alley

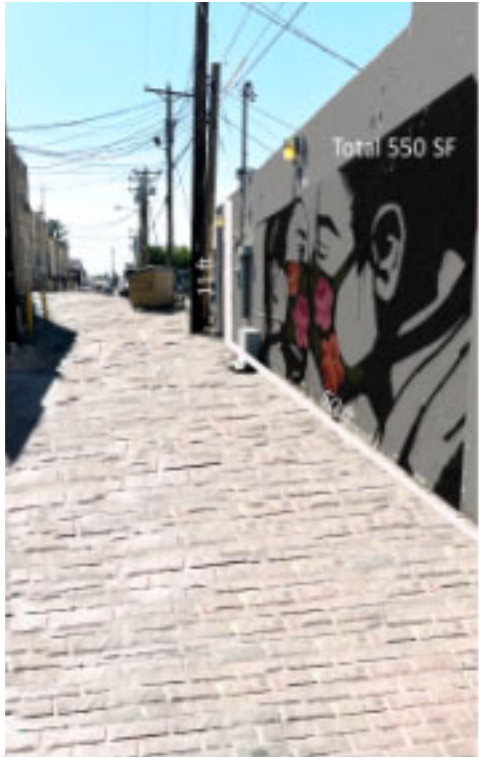
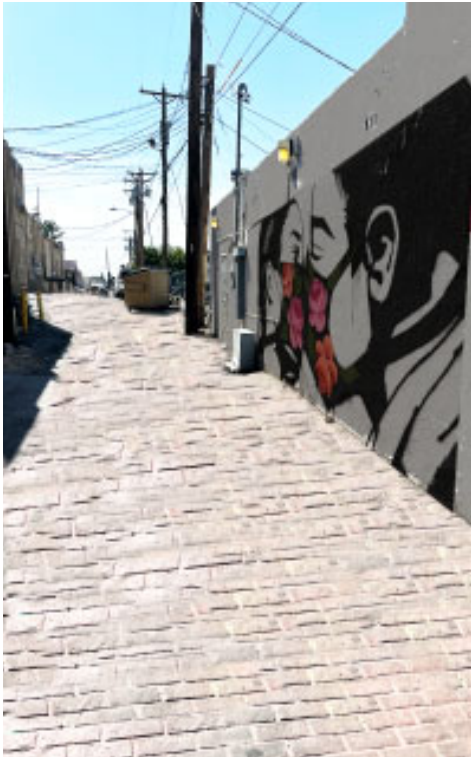
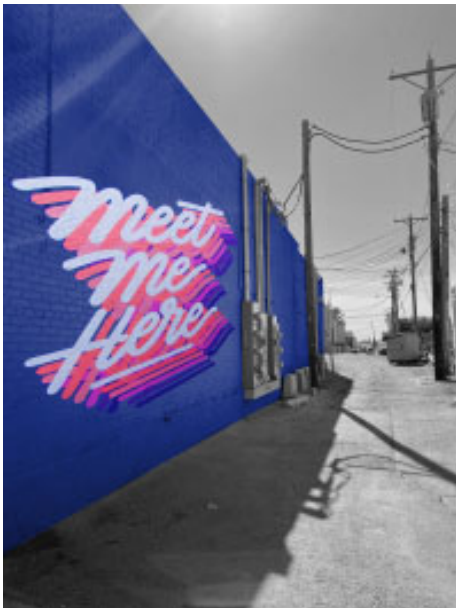
Integrating art and character brings life and identity to the alley. Blank walls can be used for street art, bringing color and culture to the alley for a brighter community.

As a business owner, alleys can be an asset to business expansion and commercial **connection** within the **community**. Improving the areas around your business could attract more customers and clients and provide **opportunities** for expansion outside into the alley space.

Alleys are public amenities and can provide space for **residents** to influence their neighborhoods. By taking a role in alley improvements, you can **enhance** the type of activities available and the quality of your



neighborhood, making it a more positive space to live, work, and play. Placemaking is about creating a destination.





Existing utilities art design

Alley activism can change the way we engage with our city.

Art Murals approx. cost (material not included)

Scope of Work

- **Wall 50' x 11'** - \$8,000 (Ardovino's Pizza)

- **Wall 68' x 14'** - \$10,000 (Crawdaddy's Bar and Grill)