

CITIZENS ADVISORY COMMITTEE  
OF THE MASS TRANSIT DEPARTMENT BOARD  
MEETING MINUTES  
700 A-SAN FRANCISCO CONFERENCE ROOM  
August 17, 2010

The Citizens Advisory Committee of the Mass Transit Department Board met at the above place and date. Meeting was called to order at 2:00 p.m. Committee Chair Jane Ratcliff, present and presiding and the following Committee Members answered roll call:

Ms. Jane Ratcliff  
Mr. Ernesto Dominguez  
Mr. Troy Hicks  
Ms. Robin Roberts  
Ms. Amy Lechuga  
Mr. Lawrence Harley - Seated as Alternate

Agenda

1. Call to order.

**Item 1:** The meeting was called to order at 2:00 p.m.

2. Public Comments

**Item 2:** Jerry Theidt spoke on having the Northeast Transfer Terminal named after Leon Metz.

3. Approval of the minutes of the CAC meeting of July 20, 2010.

**Item 3:** Motion made by Ernesto Dominguez to approve the amended minutes of July 20, 2010. Seconded by Troy Hicks. All in favor, motion passes unanimously.

4. Follow up discussion and action on recognition for Walt Phillips.

**Item 4:** Present plaque for Walt Phillips for review to the Citizens Advisory Committee before presenting to Mrs. Phillips at the Mass Transit Department Board on October 12, 2010.

5. Discussion on vacancies on the Citizens Advisory Committee.

**Item 5:** Cynthia Osborn explained that members need to fill out a Financial Statement for the City. Richard Sheldon, Suzanne Fabian, Daniel Estrada and Raul Zamarripa were removed from the Citizens Advisory Committee by

the City Clerk for failure to submit a Financial Statement.. Sun Metro is to let Representatives know of the vacancies. The terms of the Citizens Advisory Committee members of Representatives from districts 4, 5, 6, 7 and 8 will expire on November 1, 2010.

6. Discussion on Naming of the Northeast Transfer Center.

**Item 6:** Mr. Banasiak explained that the design for the Northeast facility has not been done. Cynthia Osborn explained that the City Manager wants to have one unified policy in naming City facilities. Troy Hicks wants to bring this item next month to take action on this item. Jane Ratcliff read a letter from Stan Roberts.

7. Presentation, discussion and action on options available to place a representative from Ft. Bliss on the Citizen's Advisory Committee. (Sun Metro) Postponed from July.

**Item 7:** Cynthia Osborn explained that any changes will require an amendment to the resolution and taken to the Mass Transit Department Board for approval. She explained the pros and cons of having a tenth member to the Committee. Robin Roberts made a motion to see if Ft. Bliss will assign a staff person to the Citizens Advisory Committee. Seconded by Troy Hicks. All in favor, motion passes unanimously.

8. Discussion and action on the Citizens Advisory Committee's annual report to the Mass Transit Department Board. (CAC)

**Item 8:** Troy Hicks made a motion to create an annual report created by the sub committee volunteers which consist of Robin Roberts, Ernesto Dominguez and Amy Lechuga and present that report to the next Citizens Advisory Committee in September. Seconded by Ernesto Dominguez. All in favor, motion passes unanimously.

9. Discussion and action on letter from the Citizens Advisory Committee to be sent to Mass Transit Department Board regarding lack of public input on the new Sun Metro logo. (CAC)

**Item 9:** Mr. Troy Hicks read a letter to be presented to the Mass Transit Department regarding the disregard of the Citizens Advisory Committee input regarding the new Sun Metro logo. Comments and corrections were made to the letter. Mr. Troy Hicks made a motion to present this letter with the additions and corrections to the Mass Transit Board and authorize our Chairperson to duly sign the letter. Seconded by Ernesto Dominguez. All in favor, motion passes unanimously.

10. Discussion and action on nominations for alternate members to the Citizens Advisory Committee. (CAC)

**Item 10:** Committee members are going to be the ones to search for possible members.

11. Discussion on advertising possibilities inside buses and bus shelters. (Sun Metro)

**Item 11:** Mr. Banasiak gave the presentation. The problem with advertising inside the bus is that it does not have the same effect as on the outside of a bus or bus shelter. The ordinance that is now in effect for billboards prohibits advertising on buses and bus shelters. It is a source of revenue for them.

12. Opportunity for Committee members to request a staff report on items of interest over which the Board has authority. Discussion of items announced at this meeting will take place during the next regularly scheduled meeting. (CAC)

**Item 12:**

- a. Presentation of the plaque to recognize Walt Phillips.
- b. Discussion and action on naming of the Northeast Transfer Center.
- c. Discussion and action on placing suggestion boxes at the Transfer Centers.
- d. Presentation of draft of the Citizens Advisory Committee annual report.
- e. Discussion and action on letter to Mass Transit Department Board regarding Sun Metro logo.
- f. Nominations for alternate members to the Citizens Advisory Committee.
- g. Update on bus shelters, especially at Hercules and Dyer and Sun Valley and McCombs.
- h. Presentation on the Google trip planner.
- i. Update on options available to place a representative from Ft. Bliss on the Citizens Advisory Committee.

Formatted: Bullets and Numbering

13. Director's Report:

- a. Draft Alternatives Analysis Report and Locally Preferred Alternative Selection on Alameda and Mesa Corridors.
- b. Report on current streetcar study.
- c. Report on federal guidelines regarding shuttles and charters.

**Item 13:** Mr. Banasiak gave the presentation.

- a. Report was presented to the Mass Transit Department Board and their objectives were to review these alternatives and review study results for Alameda and Mesa and then approve some preferred alternatives. Reviewed study results.
- b. Analysis was made of all the downtown bridges and the study of streetcar analysis was added. This study was done before July 2010.

Representative Ortega wanted to see the feasibility of streetcars making it downtown. The study should come out in September or October making the recommendation to see if streetcars make sense to have the downtown.

- c. Motion made by Ernesto Dominguez to postpone item c. until the September 21, 2010 Citizen's Advisory Committee meeting. Seconded by Robin Roberts. All in favor, motion passes.

Motion made by Ernesto Dominguez to adjourn meeting at 4:05 p.m. Seconded by Robin Roberts. All in favor, motion passes unanimously.

Approved as to form:

---

Department Head/Board Secretary