



Community + Human Development

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CITY OF EL PASO

FAIR HOUSING TASK FORCE MEETING MINUTES

Thursday, April 08, 2021

TEMPORARY SUSPENSION OF OPEN MEETINGS LAWS DUE TO EMERGENCY

The Texas Governor temporarily suspended specific provisions of the Texas Open Meetings Act to allow telephonic or video conference meetings and to avoid congregate settings in physical locations

Notice is hereby given that a meeting of the Fair Housing Task Force will be conducted:

1. Call to order

A meeting of the Fair Housing Task Force was held virtually on Microsoft Teams +1 915-213-4096 United States, El Paso (Toll) Conference ID: 928 031 609# and was called to order at 6:18 p.m. by Chair, Kimberly Cook-McDaniel.

Nick called roll call:

| Regular Board Member | Present | Absent | Excused | Not Excused |
|------------------------|---------|--------|---------|-------------|
| Mauricio Felix | | X | | |
| Jonathan Macias | X | | | |
| Miguel Hernandez | | X | | |
| Rosa I. Estrada | | X | | |
| Kimberly Cook-McDaniel | X | | | |
| Bill Schlesinger | X | | | |
| Marcella Carrillo | X | | | |
| Andy Farias | | | X | |
| Alternate Board Member | | | | |
| Christine Gallegos | | X | | |
| Mark A. Salazar | | X | | |
| Robert Fernandez | | X | | |
| Luis Yanez | | X | | |

Nicole Ferrini – Chief Resilience Officer

Community + Human Development | 801 Texas Ave-3rd Floor | El Paso, TX 79901

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DELIVERING EXCEPTIONAL SERVICES



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2. Approval of minutes from March 11, 2021 meeting

Motion by Chair, Kimberly Cook-McDaniel was called to approve the minutes from March 11, 2021; second by Jonathan Macias.

Approved unanimously

3. Presentation by Veronica Carbajal of Texas RioGrande Legal Aide regarding fair housing outreach and messaging

Mark Weber spoke briefly saying three key questions in terms of outreach: a) who do we need to reach that we are not reaching, b) what is the messaging we can utilize to engage and c) how do we make sure that message gets out to the most vulnerable.

Veronica Carbajal discussed:

- Most vulnerable are people with disabilities, mental and physical and who do not have access to internet and medical treatment.
- Outreach, public education, more tools now, i.e. social media, news, associations landlords, realtors and lenders are associated with.
- Messaging depend on what audience you are focusing on, i.e. disability, reach out to organization that have created material; don't reinvent the wheel.

Mark Weber discussed looking into investing into a marketing campaign. Nicole Ferrini discussed what kind of focus groups we should convene, and look into various insights this group can participate in.

4. Discussion and Action on the Request to Excuse Absent Members

Motion by Chair, Kimberly Cook-McDaniel, Andy Farias advised of absence, Miguel Hernandez and Rosa I Estrada did not advise. Jonathan Macias moved to excuse all with prior notice; second by Bill Schlesinger.

Approved unanimously

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5. Public comment

Nick Muniz stated no members of the public signed up for public comment.

6. Adjourn

Motion by Chair, Kimberly Cook-McDaniel to adjourn at 7:18 p.m.; second by Bill Schlesinger.

Approved unanimously

Prepared by Mark A Marquez

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