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TRACEY JEROME
DIRECTOR



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## **Museums & Cultural Affairs**

The City of El Paso Public Art Committee (PAC)
Tuesday, November 8, 2016, 3:30 PM
MCAD Board Room

## MINUTES

- 1. Call to Order. Meeting was called to order at 3:40 pm.
- 2. Roll Call.

Members Present: Kim Bauer, Derek Caulfield, Ann Kruzich, Gregory McNicol, Abel Saucedo, Laura füron and Stefanie Block Uribarri

Members Absent: Edmund Castle, Marina Monsisvais, Isela Ocegueda and Daniela Quesada Rivas

Others Present: Tracey Jerome, Aidee Guevara, Miriam Garcia and Misty Monteros

- 3. Public Comment. None
- **4. Approval of Minutes.** Tracey Jerome assisted in carrying out action items in the absence of the Chair. She noted there was an image attached as part of the August 9, 2016 minutes. Gregory McNicol motioned to approve the minutes; Kim Bauer seconded; all members voted in favor, none opposed, and motion passed unanimously.
- 5. Discussion and Action on the 2017 Public Art Plan. Tracey noted that the Public Art Plan is taken before the Public Art committee (PAC), the Museums and Cultural Affairs Advisory Board (MCAAB) and City Council each year for approval. Upon approval by the PAC and MCAAB, the 2017 Public Art Plan will be taken to Council no later than January. She went on to review the PowerPoint presentation that Council will review via a slideshow, noting that the Public Art Program is 10 years old with 54 projects completed, the Art Purchase Program was established with 98 acquisitions, the Allied Artist Program was established with 12 commissions, the program worked with 115 artists, 65% of which were local, and 84 local business have been impacted by the Public Art projects. Tracey continued on to discuss the purpose of the program, explaining that the Public Art Master Plan was adopted in 2014, which provides the roadmap for how we move forward with what needs to be achieved in the program. She went on to review recently completed 2016 projects with associated images, new projects and allocations, and projects in progress with associated images. It was asked if there were informational events for El Paso artists that contain dates of upcoming competitions and requirements for application to the competitions; Tracey replied that there are and the department is looking to do more in an effort to provide an overview of everything that is possible, to include granting and exhibition opportunities. Dates are currently being scheduled for the first of the new year, and staff will work to push out the information on social media and via press release to provide the community with a better global understanding of the process. There was a concern expressed about the growth of the program and whether support staff will be able to handle the load; Tracey replied that after a new manager is in place, there will be an assessment of needs. She further explained that the program does not do anything alone, but works closely with other departments and their staff in everything it does. The department has a huge amount of support from Senior Leadership within the City. Gregory McNicol motioned to approve the 2017 Public Art Plan; Stefanie Block Uribarri seconded; all members voted in favor, none opposed, and motion passed unanimously.

6. Adjournment. Meeting was adjourned at 4:05pm. Next meeting scheduled for December 13, 2016.

Approved for content by: Tracey Jerome, MCAD Director

Respectfully submitted by: Misty Monteros, Administrative Assistant