



CITY CLERK DEPT.
2018 JUN 13 PM2:41

Department of Animal Services

Animal Shelter Advisory Committee

Minutes
April 11, 2018

1. **Call to Order – Establish Quorum**

A meeting of the Animal Shelter Advisory Committee was held in the Humane Society of El Paso conference room and was called to order at 4:47pm by Chair Ken Margherio.

Board Member	Present	Absent
Barbara Candelaria	X	
Amanda Herrera	X	
Dr. Guy Johnsen	X	
Ken Margherio	X	
Charlie Moreno	X	
Claudia Ordaz Perez	X	
Edith Prado	X	
Maria Ramirez	X	
Julie Rutledge	X	
G. Eric Stoltz		X
Regina Wagner	X	

Animal Services staff present: Paula Powell, Misty Monteros, Ramon Herrera, Nicole Cote and Michele Anderson.

Public present: List of attendees available upon request.

2. **Approval of Minutes**

Discussion and action on approval of the March 14, 2018 minutes.

Julie Rutledge moved to approve the March 14, 2018 minutes; Charlie Moreno seconded; all members voted in favor, none opposed, and motion passed unanimously.

3. **Director's Report**

Paula Powell began her report by introducing the City Manager, Tommy Gonzalez, who congratulated Paula on her new position as Director at Animal Services. He noted that the hope is to get new ideas and effectuate changes through the strategic planning process. Paula next introduced Deputy City Manager Dionne Mack, and announced the March live release rate of 91.12%. She briefly reviewed live release rate comparatives and the shelter animals count via a PowerPoint presentation.



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4. Call to the Public

The following member of the public commented: Marcia Margherio.

5. Presentation on Animal Services Strategic Plan

Paula presented the drafted Animal Services Strategic Plan via a PowerPoint presentation, briefly reviewing the department mission, vision and values, along with the 5 freedoms, strategic goals, internal and external support, and a functional organizational chart. General discussion on Pet Resources, finalization of the Animal Services Strategic Plan, and high volume, low cost spay and neuter services followed.

6. Discussion and Action on ASAC Strategic Plan

Chair provided a short PowerPoint presentation to preface the larger discussion, briefly reviewing Animal Services' history, comparative statistics under the new leadership and Task Force, how today's changes came to be, sustainability and the focus going forward.

Julie Rutledge shared key points from a PowerPoint presentation that was given during the Austin Pets Alive Conference in February, regarding strategies to reach and sustain no-kill status.

Nicole Cote facilitated the strategic planning process, utilizing a SWOT analysis to begin the conversation (drafted notes attached here as part of these minutes).

Nicole Cote requested a motion to table the Strategic Planning session and reconvene on May 9th at 5:00pm. Charlie Moreno so moved; Amanda Herrera seconded; all members voted in favor, none opposed, and motion passed unanimously.

7. Adjournment

Meeting was adjourned at 7:33pm.

Julie Rutledge made a motion to adjourn; Claudia Ordaz Perez seconded; all members voted in favor, none opposed, and motion passed unanimously.

Prepared by: Misty Monteros

Approved by ASAC Chairman:

A handwritten signature in blue ink, appearing to read "Misty Monteros", is written over a horizontal line.

Animal Shelter Advisory Committee

Vision

El Paso will be the leader in animal welfare.

Mission

The Animal Shelter Advisory Committee will advise, support and advocate the wellbeing of all animals in the El Paso community.

Services:

Forum

Education

Policy Recommendations

Support Services

Liaisons

Investigations/Research

Remote/Advocate

823/Title 7 Advisors

Opportunities:

Sharing best Practices

High volume/Low Cost Spay/Neuter

Maintaining

Transportation

Create partnerships with other agencies to support life-saving mission

Identifying Gaps

Awareness for animal cruelty (ACIV)

Threats:

New Mexico/Mexico Proximity

Breeders

Disease control (vaccination rates, education

Low Income

Animal cruelty in the community

Key Focus:

Education

Best Practices

Collaboration

Animal Welfare

Animal Health

Supporting Disease Control/Medical Services

Well informed advocate with consistent aligned messages as a unified body.

Strengths (Build)

Voice of the communities

Ideas – Stakeholder unity

Animal welfare (educating the community)

Policy recommendations

Nondiscrimination of breeds

Member diversity

Forum for the community/liaison

Weaknesses (Areas of Improvement)

Improve communication EP County and Ft. Bliss

Training in best practices

Title 7 Education and Enforcement

Pet ownership educations

Community involvement

ASAC Communication/attendance/unity

Education for ASAC